

## Gen Z At Work Notes

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Things to consider:

1. What is the personality/type of person you are trying to reach?
2. How does that show up as someone in Gen Z?
3. What words/phrases can you add that keep the focus on the job but resonates with a Gen Zer?

\*Template:

[YOUR COMPANY'S NAME] is looking for a(n) [ROLE NAME] to join our team!

(Description of the role, key responsibilities, reporting structure, team/department)

Keep it brief: 2 paragraphs max.

Who will love this job:

Bulleted list

Use nouns to describe the ideal candidate

Examples: A team player, A leader, A problem-solver...

What you'll do:

Bulleted list

Use verbs to describe job activities

Highlight team-specific activities first, then list other ways the role will interact with other teams/departments

Examples: Lead a team..., Motivate customers..., Manage processes...

You should have:

List of qualifications

Required qualifications first, then (if applicable) nice-to-haves

Examples: 1-2 years of experience..., Experience building and scaling programs..., Comfort delivering trainings/workshops...

Pay, perks and such:

\*Template sourced from:

<https://www.greenhouse.io/guidance/bookmark-this-template-for-job-descriptions>